

MIKE SHARROCKS CONSULTANCY

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

Fiji

PHASE 1 IMPLEMENTATION WORK FOR NATADOLA MARINE RESORT, VITI LEVU ISLAND

For Natadola Land Holdings, 2005-2006

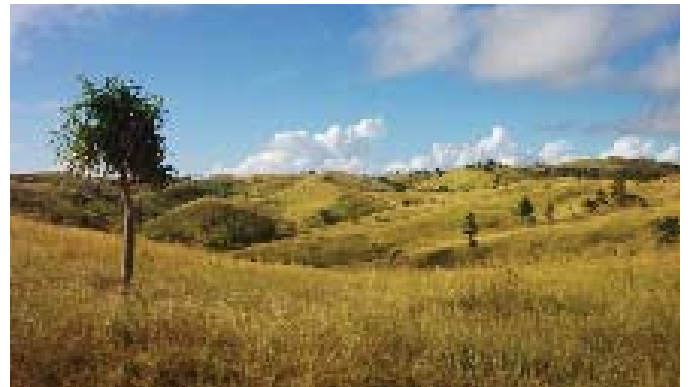
The preparation of the Natadola Marine Resort Master Plan was completed in January 2005 with Phase 1 implementation work on the project starting thereafter. This included the first hotel, an InterContinental (275 rooms), and the Vijay Singh-designed championship golf course both of which began construction in early 2006.



Mike Sharrocks worked on the coordination of planning and tourism aspects of Phase 1 implementation. This included overseeing some of the engineering inputs, managing revisions to the Master Plan drawings and report for its reissue in 2006, preparing site development briefs and outlining the framework for the operation of the resort management company. In addition, there was a review of the revised EIA for the resort area.



Site development briefs were prepared for two hotels, four residential villa sites, the commercial and entertainment centre, and for improvements to the existing Sanasana village. These briefs were issued to architects and engineers for more detailed design work.



A major input during Phase 1 implementation was preparation work for setting up a resort management company. Mike Sharrocks outlined options for management operations and responsibilities, including for the company structure, revenue raising, voting rights and shareholding issues.



As part of this process, a trip was undertaken by Natadola Land Holdings board representatives and some project team members (including Mike Sharrocks) that visited similar integrated tourism resorts in the Asia Pacific region: in Indonesia (Bali and Bintan), Singapore (Sentosa Island) and Queensland, Australia (Hamilton Island and the Gold Coast area). Lessons learnt from this trip were incorporated into the management company work for decision-making and, thereafter, for more detailed inputs from financial and legal specialists.

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

www.mikesharrocks.com