

MIKE SHARROCKS CONSULTANCY

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

United Kingdom

GREENWICH PENINSULA MASTER PLAN

For English Partnerships 1996-97

Mike Sharrocks provided development and planning advice on the preparation of the Master Plan for Greenwich Peninsula, co-ordinated the planning application material for components of the long-term development plan, and worked on the preparation of the design guidelines. This was done as part of a large multi-disciplinary team led by WS Atkins, as project managers and engineers, and included Richard Rogers Partnership (architects and master planners), JMP Consultants (transport) and Jones Lang Wootton (property).

The Greenwich Peninsula Master Plan set out development proposals during a fifteen-year period for former gasworks land comprising some 300 acres of the Greenwich Peninsula, situated on the Blackwall Reach part of the Thames riverside. It represented one of the largest development sites in the country and a prime opportunity for regenerating this part of South London. The national Millennium Exhibition proposals were to occupy the northern two-thirds of the site up to the year 2001. The southern third of the site therefore represented an early development phase to complement the proposed Dome and Exhibition facilities.

English Partnerships, the new landowners, were required to provide some £150 million of infrastructure and site improvements, which could be used for both the Millennium Exhibition and utilised for the long-term Master Plan. For this element of work Mike Sharrocks provided planning advice and co-ordinated the submission of the planning applications as necessary.

Mike Sharrocks also provided a planning and urban design input to the preparation of the Master Plan. He set out the strategy for seeking planning approval for the proposals, and co-ordinated the submission that obtained outline planning consent for the Master Plan.

Design guidance was then prepared for the first phase of development land. English Partnerships would sell site packages to individual developers and the design guidelines would be used to ensure that a high standard of built form and public realm was adhered to. Mike Sharrocks helped to co-ordinate the preparation of the design guidelines for this southern part of the site, and also provided planning advice on the retail superstore component that was to be the first development to be built.



Source of Illustration: Richard Rogers Partnership

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