

MIKE SHARROCKS CONSULTANCY

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

Indonesia

NATIONAL FRAMEWORK FOR COMMUNITY-BASED TOURISM

For the World Tourism Organization (WTO), 2003

A national framework for community-based tourism was prepared for the Indonesian Ministry of Culture and Tourism (MCT). The United Nations Development Programme provided the funding for the project and the World Tourism Organization (WTO) was the executing agency.



Mike Sharrocks was commissioned by the WTO to be the Chief Technical Adviser and Tourism Development Planner for the six-month long project. The principal role was to lead a multi-disciplinary international and Indonesian team of consultants to prepare national community-based tourism proposals. The project formulated an overall framework for sustainable community-based tourism with the key aim of alleviating poverty and providing greater equity from tourism development. This was set within the context of the political decentralisation process in Indonesia.



Two case studies were selected by the MCT for special attention during the project: one in Banten Lama (West Java); and one in Candirejo (located near the world-renown Borobudur temple in Central Java). Workshops were held in these communities to discuss recommendations and viewpoints. In addition, the project drew on successful community-based tourism experience internationally and elsewhere in Indonesia. Visits were undertaken to Manado (North Sulawesi), Bali and Lombok to learn lessons from relevant projects in these areas.



Mike Sharrocks prepared the final report that outlined the principal lessons learnt from community-based tourism experience. The report made recommendations for changes to the draft Tourism Act, as well as to Regional Autonomy legislation, that were specifically related to improving conditions for the development of community-based tourism. The basic criteria and selection process for pilot projects were set out as well as practical guidelines for effective project implementation. Immediate actions for the implementation of the national framework by the MCT were also proposed.

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

www.mikesharrocks.com