

# MIKE SHARROCKS CONSULTANCY

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

## Indonesia

### IMPLICATIONS OF THE GLOBAL ECONOMIC CRISIS FOR TOURISM EMPLOYMENT: CASE STUDY FOR INDONESIA

For the International Labour Organization, 2009

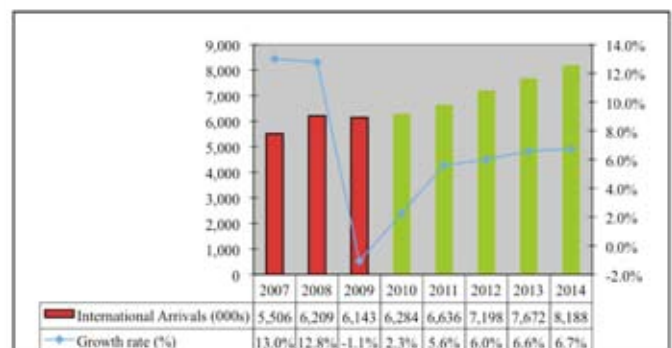
The International Labour Organization (ILO) aims to raise awareness of the severity of the global economic crisis on employment and poverty and also to identify, in conjunction with other organisations, policy measures that could mitigate the negative effects and to build the foundations for recovery. As part of this work, the ILO Jakarta office commissioned Mike Sharrocks to prepare an assessment of the impact of the global economic crisis on tourism employment in Indonesia, and to outline possible initiatives that could assist in the recovery.

Research was undertaken, together with some exploratory interviews held in Jakarta, in order to evaluate the implications of the global economic crisis on the tourism industry and related employment in Indonesia. The results of this work were compiled into a country report published by the ILO: *Implications of the Global Economic Crisis for Tourism Employment: Case Study for Indonesia – Job Opportunities for Youth Project (December 2009)*.

The report covered the global tourism context and reviewed trends for the tourism economy and employment in Indonesia prior to the start of the economic crisis (during 2000-2007) and since (covering the period 2007-2009). The country's tourism and employment performance was also reviewed in comparative terms (globally as well as in the context of South East Asia). The outlook for Indonesia to 2014 was then assessed in tandem with global tourism market trends. Finally, key recommendations were set out together with some potential projects and initiatives (these were elaborated on in a separate paper).



FIGURE 7 - INTERNATIONAL TOURISM ARRIVALS IN INDONESIA (2007-2014)



Source: World Travel and Tourism Council 2009 (using Ministry of Culture and Tourism figures)



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