

MIKE SHARROCKS CONSULTANCY

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

United Kingdom

REGENERATION STRATEGY FOR CULLOMPTON

For the Civic Trust, 1995

A regeneration strategy for Cullompton was prepared by Mike Sharrocks for the Civic Trust as part of the Rural Development Commission's regeneration programme. Cullompton is a town of 6,000 people located on a junction of the M5 motorway in Devon. This junction location had brought opportunities for the town's potential economic revival although it had also attracted problems of through-traffic.



The preparation of the strategy required a strong degree of community participation in the decision-making process. This involved open workshops, community steering groups, and a residents' survey, all of which had to be co-ordinated with the study team's work on economic and environmental matters.

Mike Sharrocks managed this process, provided the planning and design input to the project, co-ordinated other inputs from a multi-disciplinary team, and produced the Regeneration Strategy report. The report was a wide-ranging practical document that functioned as a framework for further community-oriented action.

The Regeneration Strategy outlined a five-year programme of projects that would contribute towards sustainable regeneration for the town. Projects were clearly set out and designed to tackle the social, economic, environmental and traffic problems that had been identified during the study.



It was especially important that opportunities for environmental improvement and private sector investment in Cullompton were combined with solutions to through-traffic.

Some 30 projects were detailed together with outline costs, a suggested timescale for implementation and potential funding sources. It was important that the community should be involved in the implementation of the projects. Recommendations were therefore made on the form and operation of a Partnership Group that could implement the strategy and promote regeneration for the town.

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