

# MIKE SHARROCKS CONSULTANCY

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

## India

### TOURISM INFRASTRUCTURE DEVELOPMENT STUDY

**For the Asian Development Bank, 2007**

The Asian Development Bank (ADB) undertook a Tourism Infrastructure Development Study under the Technical Assistance Cluster (TAC 4814 IND). The objective of the project was to assist the Government of India (GOI), and the Ministry of Tourism in particular, in preparing a tourism development strategy or 'road map'. This would provide a framework for tourism infrastructure development for the country.



The study was intended to form the basis for a Project Preparatory Technical Assistance (PPTA) component that would outline an investment package for possible ADB funding of tourism infrastructure development. This would be available from 2008 onwards for up to US\$500 million.

Mike Sharrocks was commissioned by the ADB, as part of a multi-disciplinary project team, to undertake the sustainable tourism component of the study. This input covered community-based tourism, natural resource management, environmental and social impacts from tourism. Initially, a review of the relevant institutional and government structures, policies and regulations at both the national and state level was undertaken. Good practice examples and guidance were subsequently outlined for sustainable tourism project implementation. In addition, national goals, targets and necessary measures were set out for the next ten years.



The second stage of the study identified priority tourism inter-state circuits that could benefit from ADB and other donor funding for tourism infrastructure. Four case study states from the priority circuits were selected for sustainable tourism sector field visits: Himachal Pradesh, Tamil Nadu, West Bengal and Sikkim. For these states a review of the sustainable tourism situation was undertaken together with an evaluation of potential infrastructure projects for donor funding. Thirteen priority community-based tourism projects in these states were then detailed together with cost estimates that would be used as a basis for further evaluation during the PPTA stage.



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