

MIKE SHARROCKS CONSULTANCY

Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

Poland

RECREATION AND SPECIAL INTEREST TOURISM

For the Foundation of Assistance Programmes for Agriculture, 2003

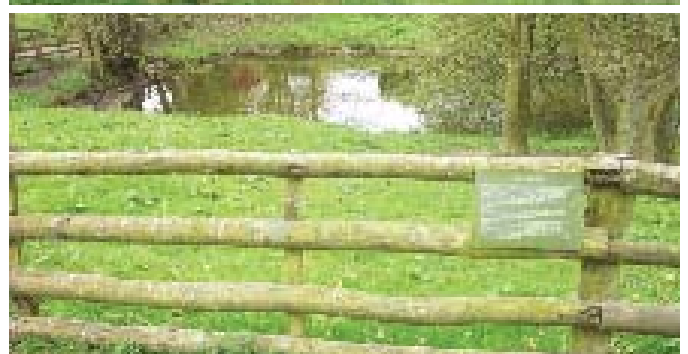
This project formed part of the Special Accession Programme for Agriculture and Rural Development (SAPARD) that promoted the diversification of rural economic activities in Poland as a prospective full member of the European Community.

Eurecna Sri were commissioned by the Polish Foundation of Assistance Programmes for Agriculture to lead a consortium to prepare a series of training programmes for rural entrepreneurs who wished to embark on tourism-related activities. The project focussed principally on agrotourism and was funded by the EC EuropeAid programme.

Mike Sharrocks provided the landscape, built form and visual impact input on the large multi-disciplinary project team. This role concentrated on farmhouse-related agrotourism, for which a technical paper was prepared that outlined environmental carrying capacity and sense of place issues; and planning, design and conservation principles.

Best practice recommendations were made for building conservation, design guidance for new build, landscape planning, traffic flow and car parking, signage, facility maintenance, and other visual impact matters, for which illustrated examples from relevant facilities in Shropshire (England) were used.

Mike Sharrocks presented a paper on this material at a conference in Warsaw at the end of the project in July 2003.



Tourism Feasibility • Development Planning • Urban Design • Urban Regeneration • Environmental Appraisal

www.mikesharrocks.com